



# WOMEN of ACHIEVEMENT AWARDS GALA

Celebrating 2015's Game-Changing Women!

INVEST IN THE FUTURE  
OF GROUND-BREAKING THEATER BY WOMEN

OVERVIEW AND PARTNERSHIP OPPORTUNITIES

**MONDAY, JUNE 8, 2015**

COCKTAILS: 6:30PM DINNER, AWARDS & PERFORMANCES: 8:00PM  
EDISON BALLROOM • 240 WEST 47<sup>TH</sup> STREET, NEW YORK CITY

[WPTheater.org/Special-Events](http://WPTheater.org/Special-Events) • Twitter [#WPAwards](https://twitter.com/WomensProject)



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## OVERVIEW

**Overview:** Each year WP Theater honors truly outstanding women who have taken risks, pushed limits, and broken ground in a wide variety of fields, celebrating their unique accomplishments.

Our 29<sup>th</sup> Women of Achievement Awards will deliver an inspiring, entertaining, star-studded night that celebrates the accomplishments of vital women across many disciplines in New York and beyond.

Past honorees include: Vanessa Redgrave, Diane Sawyer, Dame Judi Dench, Gloria Steinem, Kerry Washington, Arianna Huffington, Bobbi Brown, Whoopi Goldberg, Dr. Maya Angelou, among many, many others.

Sponsorship WP's premiere event compliments and supports WP Theater's unwavering commitment to develop, produce, and promote the work of female theater artists at every stage in their careers.

**Audience:** WP's premiere annual event draws Business leaders from the Entertainment, Finance, Fashion, and Media industries, leaders from the nonprofit sector, and influencers in Broadway, Theater, and Arts/Culture sector. Past galas have been sponsored by leading global companies and organizations.

**Location:**



**Location:** 240 West 47<sup>th</sup> Street, New York, NY

**Date/Time:**

**MONDAY, June 8, 2015**

**Cocktails: 6:30 pm**

**Dinner, Awards and Entertainment: 8:00 – 10:00 pm**

*\*Schedule subject to change*

**Sponsorship:**

Available Corporate Partnership Packages:

**Platinum:** \$50,000 / **Gold:** \$25,000 / **Silver:** \$15,000 / **Bronze:** \$10,000

Available Advertising Packages:

**Platinum:** \$5,000 / **Gold:** \$2,500 / **Silver:** \$1,000 / **Bronze:** \$500

**Marketing Opportunities:**

Print Coverage including Logo Placement in Women of Achievement 2015 Journal, WP Website, Electronic Communications, Online Events Listings, Step and Repeat for select sponsor packages, Electronic signage throughout the Edison Ballroom, Onstage visibility (Gala Awards Video).

**WP Contact info:**

Please contact Renée Danger-James @ 212.765.1706 ext. 208 or [renee.dangerjames@womensproject.org](mailto:renee.dangerjames@womensproject.org) for more information.



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## HONOREES

**STEPHANIE GEORGE**



Fairchild Publications Inc.  
Vice Chairman and President

**TYNE DALY**



Tony Award and Six-time  
Emmy Award-winner  
*Cagney & Lacey*, *Gypsy*,  
*It Shoulda Been You*

**CAROLYN TASTAD**



Procter & Gamble  
Group President,  
North America

### **STEPHANIE GEORGE**

Stephanie George oversees business management of all Fairchild Fashion Media's print and digital properties including Women's Wear Daily, M Collections, Beauty Inc., Footwear News and Fairchild's Summits and other events. Ms. George returned to Fairchild as Vice Chair and President in February 2015, having previously served as publisher of Women's Wear Daily and Executive Vice President and Chief Marketing Officer at Time Inc.

### **TYNE DALY**

American stage and screen actress Tyne Daly has won six Emmy Awards for her brilliant work on television in *Cagney & Lacey*, *Christy* and *Judging Amy*, a Tony Award for her star turn in *Gypsy* on Broadway, and is a 2011 American Theater Hall of Fame inductee. Ms. Daly is currently starring in Broadway's *It Shoulda Been You*.

### **CAROLYN TASTAD**

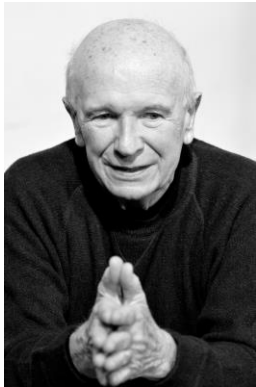
Carolyn leads P&G's more than \$32 billion business in the US, Canada and Puerto Rico; the largest and most profitable market. In addition to running operations in North America, Carolyn leads P&G's Corporate Women's Leadership Team, whose mission is to influence systemic change in a way that continues to create an environment where women can succeed at P&G.

## SPECIAL GUEST APPEARANCES

The 2015 Gala will feature special guest appearances from several of Broadway's brightest including Sierra Boggess (*The Little Mermaid, It Shoulda Been You*).



**Sierra Boggess** recently finished a limited run in *The Phantom of the Opera* on Broadway. Other Broadway credits include the 25th-anniversary engagement in *The Phantom of the Opera*, the revival of *Master Class* and *The Little Mermaid* (Drama Desk and Drama League nominations). Her London credits include *Les Misérables*, the 25th-anniversary concerts of *The Phantom of the Opera* at Royal Albert Hall and *Love Never Dies* (Olivier Award nomination). Other New York theater credits include *Guys & Dolls* at Carnegie Hall opposite Nathan Lane, Patrick Wilson and Megan Mullally; *Love, Loss, and What I Wore* (Off-Broadway; final cast); and Encores! production of *Music in the Air*.



**Terrence McNally** was awarded the Dramatists Guild Lifetime Achievement Award in 2011. He is the winner of Tony Awards for his plays *Love! Valour! Compassion!* and *Master Class* and his books for the musicals *Ragtime* and *Kiss of A Spiderwoman*. In 2010, the John F. Kennedy Center for the Performing Arts presented Mr. McNally's *Nights at the Opera*, a three-play festival of his work. In 1996, he was elected to the Theater Hall of Fame. His most recent work includes: *The Visit*, *It's Only A Play*; and *Mothers and Sons*, which received a 2014 Tony Nomination for Best Play. His upcoming work includes his newest opera, *Great Scott*, premiering at Dallas Opera in the fall of 2015. Mr. McNally has written a number of TV scripts, including *Andre's Mother* for which he won an Emmy Award. He has received two Guggenheim Fellowships, a Rockefeller Grant, and a citation from the American Academy of Arts and Letters.

*\*List of Honorees and Performers, as of April 2, 2015*



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## **PLATINUM PARTNER PACKAGE TITLE SPONSOR \$50,000**

Platinum partnerships are semi-exclusive (offered to a limited group of companies) with all sponsors in this category level receiving the greatest visibility online, at related promotional events, and onsite at the gala. Your company's brand will be prominently displayed on all promotional, new media, and day of event print collateral.

- Acknowledgment as Title Sponsor in all print and electronic materials,
- Exclusive VIP reception with honorees in Edison Ballroom VIP Lounge, 6:30PM
- Acknowledgement from Stage by Celebrity Host
- Prime, reserved VIP seating for ten (10) for the Dinner / Award Presentation / Entertainment 8:00 – 10:00PM
- Opportunity to have Artist seated at your table
- Recognition as Title Sponsor with company logo inclusion in the following:
  - Event Step and Repeat for press photography
  - 1 Full-page color advertisement in printed and electronic Event Journal. The electronic version will be available on the WP website and circulated to WP mailing list and members.
  - Opportunity for Digital Tribute Advertisement in Event Video screened on stage during dinner
  - Electronic placement on WP website and plasma screens located throughout The Edison Ballroom
  - Product placement in Event Gift Bag
  - Inclusion in promotional materials: press release, promotional brochures, electronic media, event calendar listings, WP event digest e-blasts, and event promotional ads.
  - Opportunity for company representative to be interviewed for the WP blog with re-posting on WP social media sites.



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## **GOLD PARTNER PACKAGE**

**\$25,000**

- Acknowledgment as Gold Partner in all print and electronic materials
- Exclusive VIP reception with honorees in Edison Ballroom VIP Lounge, 6:30PM
- Acknowledgement from Stage by Celebrity Host
- Priority, reserved VIP seating for ten (10) for the Dinner / Award Presentation / Entertainment 8:00 – 10:00PM
- Opportunity to have Artist seated at your table
- Recognition as Gold Partner with company logo inclusion:
  - 1 Full-page color advertisement in printed and electronic Event Journal. The electronic version will be available on the WP website and circulated to WP mailing list and members.
  - Opportunity for Digital Tribute Advertisement in Event Video screened on stage during dinner
  - Electronic placement on WP website and plasma screens located throughout the Edison Ballroom
  - Product placement in event gift bag
  - Inclusion in promotional materials: press release, promotional brochures, electronic media, event calendar listings, WP event digest e-blasts, and event promotional ads.



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## **SILVER PARTNER PACKAGE**

**\$15,000**

- Acknowledgment as Silver Partner in all print and electronic materials
- Preferred, reserved seating for ten (10) for the Dinner / Award Presentation / Entertainment 8:00 – 10:00PM
- Opportunity to have Artist seated at your table
- Recognition as Silver Partner with company logo inclusion:
  - 1 Half-page black/white advertisement in printed and electronic Event Journal. The electronic version will be available on the WP website and circulated to WP mailing list and members.
  - Electronic placement on website and plasma screens located throughout the Edison Ballroom
  - Product placement in event gift bag
  - Inclusion in promotional materials: promotional brochures, electronic media, event calendar listings, WP event digest e-blasts, and event promotional ads.

## **BRONZE PARTNER PACKAGE**

**\$10,000**

- Acknowledgment as Bronze Partner in all print and electronic materials
- Reserved seating for ten (10) for the Dinner / Award Presentation / Entertainment 8:00 – 10:00PM
- Opportunity to have WP leadership seated at your table
- Recognition as Silver Partner with company logo inclusion:
  - 1 Quarter-page black/white advertisement in printed and electronic Event Journal. The electronic version will be available on the WP website and circulated to WP mailing list and members.
  - Inclusion in promotional materials: promotional brochures, electronic media, event calendar listings, WP event digest e-blasts, and event promotional ads



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## **ADVERTISING PACKAGES**

### **PLATINUM AD PACKAGE \$5,000**

- 1 Full-page color advertisement in printed and electronic Event Journal. The electronic version will be available on the WP website and circulated to WP mailing list and members.
- Digital Tribute Advertisement / Logo in Event Video
- Digital Logo on plasma screens throughout venue
- Product placement in gift bag

### **GOLD AD PACKAGE \$2,500**

- 1 Full-page color advertisement in printed and electronic Event Journal. The electronic version will be available on the WP website and circulated to WP mailing list and members.
- Digital Logo in Event Video
- Digital Logo on plasma screens throughout venue
- Product placement in gift bag

### **SILVER AD PACKAGE \$1,000**

- 1 Half page black/white advertisement in printed and electronic Event Journal. The electronic version will be available on the WP website and circulated to WP mailing list and members.
- Digital Logo in Event Video
- Product placement in gift bag

### **BRONZE AD PACKAGE \$500**

- Quarter page black/white advertisement in printed and electronic Event Journal. The electronic version will be available on the WP website and circulated to WP mailing list and members.
- Listing in Event Video

## **GALA TABLES AND TICKETS ALSO AVAILABLE**

Please contact Renée Danger-James @ 212.765.1706 ext. 208 or

[renee.dangerjames@womensproject.org](mailto:renee.dangerjames@womensproject.org) for more information

or visit <http://bit.ly/2015WPAwardsBenefits>.





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## WOMEN'S PROJECT THEATER LEADERSHIP

### GALA CO-CHAIRS

Annette Green & Donald J. Loftus

### GALA COMMITTEE

Cassandra Del Viscio  
Jessica R. Jenen  
Onute Miller  
Arlene Scanlan  
S. Jean Ward

### BOARD OF DIRECTORS

Arlene Scanlan, <i>Co-Chair</i>	President, Moxie & Company
Casey Kemper, <i>Co-Chair &amp; Treasurer</i>	Executive VP & COO, Collegiate Church Corporation
Cassandra Del Viscio, <i>Secretary</i>	Executive Producer, Edgeworx Studios
Sandy Ashendorf	Executive VP Network Distribution, BBC Worldwide America
Marya Cohn	Writer / Writing Professor
Leigh A. Giroux, Esq.	Attorney, Giroux Law
Jessica R. Jenen	President, JRJ Productions, LLC
Donald J. Loftus	President, Parlux Ltd.
Onute Miller	Founder/Owner, Onute Miller & Associates
Stephen M. Rosenberg, Esq.	Attorney, Rosenberg Feldman Smith, LLP
Jenna Segal	President, Segal NYC
David Singleton	Public & Private Sector Leadership
Lisa Timmel	Director of New Work, The Huntington Theatre Company
S. Jean Ward	Attorney, Frankfurt Kurnit Klein + Selz, PC

### FOUNDER'S CIRCLE

Jann Leeming, *Chair*  
Sallie Bingham  
Annette Green  
Joan Vail Thorne



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## WOMEN'S PROJECT THEATER OVERVIEW

*"Women's Project Theater is an important, risk-taking organization."*

*NEW YORK*  
nymag.com

Founded in 1978 by visionary producer, Julia Miles, **Women's Project Theater (WP)** has been the launching pad for many of our nation's most important theater artists. **Eve Ensler, María Irene Fornés, Katori Hall, Pam MacKinnon, Lynn Nottage** and **Leigh Silverman**, among many, many others, all found early artistic homes here. Throughout its 37-year history, WP has produced and/or developed over 600 plays and published 11 anthologies of plays. No other producing institution in the country can claim this kind of ongoing history of advocacy and support for women in the theater, and we look ahead to the next generation of artists who will also begin their careers here. WP accomplishes its mission to develop, produce and promote plays written and directed by women through two fundamental programs.

**WP's Main Stage Series** features a full season Off-Broadway productions written and directed by extraordinary women theater artists. WP has earned the reputation of producing exemplary work with vision, depth and substance, including these recent successes in our 37<sup>th</sup> Main Stage Season.

### Fall 2014 – Spring 2015 Season



**WHEN JANUARY FEELS LIKE SUMMER** by Cori Thomas, directed by Daniella Topol. *Co-production with Ensemble Studio Theatre*, Oct. 1 – 26, 2014 at Ensemble Studio Theatre.

*"Engaging, buoyantly acted, satisfyingly written with heart and humor, with superbly judged direction by Daniella Topol. The emotional intensity had me holding my breath."* – Charles Isherwood, *The New York Times*



**A BEAUTIFUL DAY IN NOVEMBER ON THE BANKS OF THE GREATEST OF THE GREAT LAKES** by Kate Benson, directed by Lee Sunday Evans. *Co-production with New Georges*.

January 13 – February 7, 2015 at NY City Center Stage II.

*"Ms. Benson is fearless and remarkably assured in this dizzyingly entertaining work. The direction of Ms. Evans unfurls with wit and verve,*

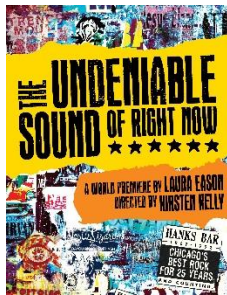
conjuring the story — the preparation and serving of a gigantic family dinner — without so much as a salad plate in sight.” - Neil Genzlinger, *The New York Times*



**BRIGHT HALF LIFE** by Tanya Barfield, directed by Leigh Silverman. *World Premiere WP Theater Production.*

Feb. 17 – March 22, 2015 at NY City Center Stage II.

“BRIGHT HALF LIFE is the rare play you actually wish went on longer...the actresses’ easy rapport seems comfortable and real – like the best love stories.” – *Elizabeth Vincentelli, New York Post*



**THE UNDENIABLE SOUND OF RIGHT NOW** by Laura Eason, directed by Kirsten Kelly. *World Premiere co-production with Rattlestick Playwrights Theater*

March 19 – May 2, 2015 at Rattlestick Playwrights Theater.

“Flawless, Engaging, Superbly Acted, Sexy, & Moving. You can practically smell the spilled beer and stale cigarette smoke as you enter the theater.” – *Charles Isherwood, The New York Times*



**The WP LAB**, a two-year residency program for early career women theater artists, is the only program in America putting playwrights, directors, AND producers together in the same room. The Lab has two goals: 1) to cultivate the artistic work of women theater

artists for professional production; and 2) to give women artists the tools they need to succeed in a business that can be biased against them. Providing both professional development and leadership training, each 2-year cohort of 15 Lab participants obtain executive coaching, create professional contacts, and receive training that proves invaluable to their development. Most significantly, WP puts its money where its mouth is by hiring Lab artists for main stage productions; over 75% of plays produced at WP during the past five years were written and/or directed by WP’s Lab artists and alumnae.

The relevance of WP’s mission, and the brilliance of the WP Artists and Lab members/Alum who have passed through our doors, is abundantly evidenced by their impressive accolades and accomplishments.

- Three *Tony* awards
- One *Pulitzer Prize*, Two *Pulitzer Finalists*
- Multiple *Lortel*, *OBIE*, *Drama Desk & Drama League Awards*
- Six *Lilly Awards*, a *Whiting Award*, an *Edward M. Kennedy Prize for Drama*
- 2014 *Sundance Theatre Lab* (8 Lab artists)
- *Crain's* 2014 "40 under Forty"
- *TIME's* 2014 "The World's 100 Most Influential People"
- 42 Lab Alum in *The Kilroys "The List"* of Industry recommended New Plays by Women



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## REGISTRATION FORM

**JUNE 8, 2015** • COCKTAILS 6:30PM • DINNER, AWARDS AND ENTERTAINMENT 8:00 – 10:00PM  
THE EDISON BALLROOM • 240 WEST 47<sup>TH</sup> STREET, NEW YORK, NY  
[WPTheater.org](http://WPTheater.org) • Twitter [#WPAwards](https://twitter.com/WomensProject)

**SPONSORSHIP PACKAGES:** Please select a sponsorship opportunity listed below

- |                          |                          |                 |                          |                             |                |
|--------------------------|--------------------------|-----------------|--------------------------|-----------------------------|----------------|
| <input type="checkbox"/> | <b>PLATINUM PARTNER:</b> | <b>\$50,000</b> | <input type="checkbox"/> | <b>PLATINUM AD PACKAGE:</b> | <b>\$5,000</b> |
| <input type="checkbox"/> | <b>GOLD PARTNER:</b>     | <b>\$25,000</b> | <input type="checkbox"/> | <b>GOLD AD PACKAGE:</b>     | <b>\$2,500</b> |
| <input type="checkbox"/> | <b>SILVER PARTNER:</b>   | <b>\$15,000</b> | <input type="checkbox"/> | <b>SILVER AD PACKAGE:</b>   | <b>\$1,000</b> |
| <input type="checkbox"/> | <b>BRONZE PARTNER:</b>   | <b>\$10,000</b> | <input type="checkbox"/> | <b>BRONZE AD PACKAGE:</b>   | <b>\$ 500</b>  |

### REGISTRANT DETAILS:

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cellular \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Company URL \_\_\_\_\_

Name as you would like it to appear on materials: \_\_\_\_\_

Company Billing Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Company Contact Name (if applicable, for logo/boilerplate) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### REGISTER BY CREDIT CARD:

Charge my:  MasterCard  American Express  VISA  DISCOVER

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**REGISTER ONLINE:** [WPTheater.org](http://WPTheater.org)

**REGISTER BY MAIL:** Please make checks payable to **“Women’s Project Theater”** and mail to:  
**WP Theater**, 55 West End Avenue, New York, NY 10023

**INVOICE:** Please send an invoice to the contact listed above. Payment must be submitted by **May 15, 2015**.

For information on Gala Tables and Tickets, please contact Renée Danger-James.

Women’s Project Theater is a non-profit 501(c) 3 organization. EIN #: 13-3369451